

Timing			Online engagement - awareness raising					
Day	Date	Time	Type of activity	Strategy refresh lead	Target Audience	Lead officer	Progress / Notes	Suggested by
TBD								
TBD								
TBD								
TBD								
TBD								
Monday	11-Oct-21	7pm	Internal staff notification via council Intranet?					
Tuesday	12-Oct-21		Thurrock Council <b>Press release / Statement</b>	Jo Broadbent	Press / Public	Scott Morrow	Draft press release and statement provided to Cllrs Halden and Mayes. Press release to be Embargoed until Wed 13 Oct. <b>Complete</b>	
			CCG Facebook and Twitter	Louise Banks	Public			
			Council Facebook and Twitter		Public			

			Emails to HealthWatch public circulation list	Kim James	Public who have engaged with HealthWatch			
			Emails to VCS stakeholders using circulation lists	Kristina Jackson	VCS organisations			
			Email to Health Partners	Comms?	NELFT and EPUT Staff and their stakeholders		Assume this maybe has already been thought of by comms colleagues I think they tend to retweet and share one anothers posts when appropriate.	
			Notification to HWB members requesting further awareness raising and dissemination	Darren Kristiansen	Key Strategic Partners			
			Notification to TICP members (some duplication with HWB members)	Darren Kristiansen	Key Strategic Partners			

Wednesday	13-Oct-21			Jo Broadbent	Strategic council officers working in Adult Social Care, Housing and Health	Jo Broadbent	Complete	
			Piece in Headteachers bulletin	Council Comms team?/Beth Capps	Schools and education settings		I'm happy to do this is required once document is ready (BC)	Beth Capps
Thursday	14-Oct-21		<b>Email to Adult Social Care Staff</b> including carers, managers, support planners, LACs.	Ceri Armstrong	All Adult Social Care Staff - Operational and Strategic	Ceri Armstrong	Completed	
			<b>Thurrock Council Website updated.</b> New page focussing on consultation and setting out how people can get involved	Darren Kristiansen	Public	Darren Kristiansen	Completed	

			<b>Chief Executives' Blog to staff</b>	Darren Kristiansen / Jo Broadbent	All Council Staff	Darren Kristiansen / Jo Broadbent	Completed	
Friday	15-Oct-21		<b>Council E News Bulletin notification to residents</b>	Jo Broadbent / Mary Patricia Flynn	100,000 Thurrock residents	Scott Morrow	Completed	
Saturday	16-Oct-21							
Sunday	17-Oct-21							
Monday	18-Oct-21							
Tuesday	19-Oct-21		Email to GP Practices across the Borough	Louise Banks	GPs	Louise Banks	Completed	
		4.30pm						
Wednesday	20-Oct-21							
Thursday	21-Oct-21							
Friday	22-Oct-21							
Saturday	23-Oct-21							
Sunday	24-Oct-21							
Monday	25-Oct-21							

Tuesday	26-Oct-21							
Wednesday	27-Oct-21							
Thursday	28-Oct-21							
Friday	29-Oct-21							
Saturday	30-Oct-21							
Sunday	31-Oct-21							
Monday	01-Nov-21							
Tuesday	02-Nov-21							
Wednesday	03-Nov-21							
Thursday	04-Nov-21							
Friday	05-Nov-21							
Saturday	06-Nov-21							
Sunday	07-Nov-21							
Monday	08-Nov-21	11-12:30						
Tuesday	09-Nov-21	2-3:30p m						
Wednesday	10-Nov-21							
Thursday	11-Nov-21	3-8pm						
Friday	12-Nov-21							
Saturday	13-Nov-21							
Sunday	14-Nov-21							

Monday	15-Nov-21							
Tuesday	16-Nov-21							
Wednesday	17-Nov-21	2-3:30p m						
Thursday	18-Nov-21							
Friday	19-Nov-21							
Saturday	20-Nov-21							
Sunday	21-Nov-21							
Monday	22-Nov-21							
Tuesday	23-Nov-21							
Wednesday	24-Nov-21	2-4pm						
Thursday	25-Nov-21							
Friday	26-Nov-21							
Saturday	27-Nov-21							
Sunday	28-Nov-21							
Monday	29-Nov-21							
Tuesday	30-Nov-21							
Wednesday	01-Dec-21							
Thursday	02-Dec-21							
Friday	03-Dec-21							

04-Dec-21